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SESSION 2019

BTS TERTIAIRES – GROUPE 1

ÉPREUVE ÉCRITE DE LANGUE VIVANTE

ANGLAIS

Durée : 2 heures

Management des unités commerciales		coefficient 1,5
Assurance		coefficient 1
Banque		coefficient 1
Communication		coefficient 1
Notariat		coefficient 1

Dès que ce sujet vous est remis, assurez-vous qu'il est complet.

Ce sujet comporte 4 pages numérotées de 1/4 à 4/4.

Dictionnaire bilingue autorisé sauf pour Communication

Communication : dictionnaire unilingue autorisé

Calculatrice interdite.

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TRAVAIL À FAIRE PAR LE CANDIDAT

I. COMPREHENSION	**10 points**

*A rédiger en **FRANÇAIS.***

Après avoir lu attentivement l'article, vous en dégagerez les idées essentielles en 200 mots (+ ou – 10%).
Vous indiquerez le nombre de mots utilisés.
Toute présentation sous forme de notes sera pénalisée.

II. EXPRESSION	**10 points**

*Vous devez répondre aux **DEUX** questions en **ANGLAIS**.*

5 points

A. "*They want to join a firm that offers them a good quality of life, rather than just a healthy pay packet".* L.2-3.
Would you want to join such a firm? Explain with examples to illustrate your answer.

(100 words minimum)

5 points

B. Why is it important to find a good work-life balance for both employees and companies? Justify.

(100 words minimum)

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Job perks: Are these the best freebies in the world?

A "greed is good" mentality no longer holds sway for the new generation of job candidates. Instead, they want to join a firm that offers them a good quality of life, rather than just a healthy pay packet.

Londoner Adam Bradford and Californian Jordan Swain decided to set up their own business after struggling to find one which offered the right work-life balance. The pair, who met on Instagram, have visited almost 30 cities on four continents to do research for Bradford Swain, their social enterprise consultancy.

Jordan says going it alone means they are able to work anywhere. "We enjoy our ability to work from a cafe on a terrace in Morocco, from the beach in Kenya or from a hot-desk in central London if we need to," he says.

There are a growing number of people like Adam and Jordan who are happy to go it alone. And many firms are offering additional perks to attract and keep staff.

But such extras aren't always as good as they appear. "I have spoken to people whose companies provided amazing perks - meals, healthcare and even alcohol if they had a party at home," says Dr Sandi Mann, senior psychology lecturer at the University of Central Lancashire.

"The downside is that they feel owned by the company and like they are expected to devote their life to it. They start to have less and less of a life 'outside' and work can become all consuming," she warns.

With that in mind, we took a look at some of the best ones. Airbnb, an accommodation rental website, gives its US employees a yearly allowance of up to $2,000 (£1,500; €1,700) to stay in any of its properties around the world. The firm was voted the best company to work for in 2016 on employer review website Glassdoor, with the travel perk seen as one of the most attractive aspects.

Netflix pioneered the concept of unlimited holiday. "Our vacation policy is take vacation. We don't have any rules or forms around how many weeks per year," the firm says on its website.

Likewise, networking site LinkedIn offers its US staff unlimited discretionary time off, which it claims gives them "more flexibility and a sense of empowerment".

And while unlimited holiday may sound incredible, the reality could be somewhat different. Writing for the World Economic Forum, emotional intelligence expert Dr Travis Bradberry says: "Freedom gives people such a strong sense of ownership and accountability that, like business owners, many end up taking no vacation at all."

Dogs are a regular fixture in the office for 8% of UK employees, according to research by Reed.co.uk. Tech companies and pet-food firms are most likely to offer the perk.

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Whether it's free holidays, time off or office dogs, the blurring between home and work life is a growing feature of many people's jobs.

But psychologists warn against the possible downsides too. "Everyone needs to be off duty sometimes - downtime is essential," says Dr Sandi Mann.

Adapted from Eleanor Lawrie, *BBC News*, September 27th 2017

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